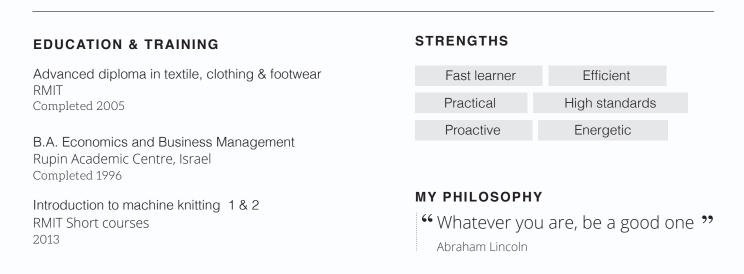
### SHARON ORGAD

GRAPHIC, TEXTILES & SURFACE DESIGNER

Ashburton Victoria • 0421 476 127 • sharon@stylisti.com • www.stylisti.com

# Hello.

I'm a multidisciplinary designer with a keen eye for colour, style and detail. Over the past 11 years I applied my creative enthusiasm to a variety of areas such as kidswear, corporate uniforms, licensed products, homeware textiles and socks. I have a real passion for smart design and efficient problem solving and thrive on delivering effective and commercial solutions to creative challenges.



### **PROFESSIONAL EXPERIENCE**

Designs To You & Lumina Active Feb 2014 – Current	<b>Graphic Designer</b> Designs To You provides corporate uniform services to medium and large organisations. Lumina Active is a division of DTY which handles Cricket Australia licensed products.
	As the only graphics person I cover any aspects of design and print/garment development including catalogues, presentations, final artwork for production, print development, product packaging, coordinating photoshoots and more.
Minted	Freelance Designer I design a range of stationery, greeting cards and homeware textiles which are sold on my minted online store. Currently there are over 200 items in my store. www.minted.com/store/stylisti
CK Clothing Mar 2013 – Dec 2013 (Department made redundant)	<b>Graphic Designer : Girls 1-7 &amp; Babieswear</b> CK Clothing is a wholesale clothing company supplying majors including Target &
	Myer.
	My main responsibilities were to interpret briefs and design coordinated apparel collections, research trends, create seasonal moodboards and artwork pages for buyers, illustrate garment silhouettes, technical drawings and complete specification packs for production.

Safari Living Mov 2012 – Mar 2013	Online Business Manager Safari Living is a high-end retail homewar	<b>Online Business Manager</b> Safari Living is a high-end retail homeware shop in Prahran.		
	I managed the content and daily operation of the online shop and showroom stock, focusing on maximizing sales opportunities and customer service.			
	I also coordinated re-design of the wordPress to a Magento platform, pro- marketing and social media and resolve enhancements.	duced graphics for the website, email		
Kmart – Aug 2012 (1 Year contract)	— Graphic Designer : Girlswear & Babie My role was to design placement and ya and kids sleepwear and to create sp approved.	ardage prints for babieswear, girlswear		
	It involved interpreting briefs and creating commercial designs that correspond with seasonal themes and market trends. My designs often achieved exceptional sales in stores with some selling out in only a couple of weeks.			
Ladelle Jul 2008 – May 2011	<ul> <li>Senior Designer</li> <li>Ladelle supplies quality kitchen accessories, bed linen and homeware to independent stores and majors including Target, Myer and Woolworths.</li> </ul>			
	I was responsible for forecasting trends ranges and developing seasonal collectio provided art direction for photoshoots a	ons from concept to final product. I also		
Holeproof dec 2005 – may 2008	<ul> <li>Product coordinator - socks</li> <li>In this role I was responsible for monitoring production and resolving any issues. It included processing and tracking orders, negotiating prices and delivery schedules with factories, ensuring QA compliance and liaising with buyers. I also created an interactive order tracker which became the main tracking tool for all product developers.</li> </ul>			
	<b>Designer - socks</b> I developed coordinated sock ranges for men, women and kids for Holeproof, Rio and Slazenger brands. My specialty was sports socks and advanced knit structures. The process involved trend forecasting, ranging and design briefs, creating production art, liaising with local & offshore factories and sample approval.			
COMPUTER SKILLS				
Illustrator	Lightroom	Excel/Word		
Photoshop	Keynote	Муор		
InDesign	Powerpoint	HTML		
REFEREES	INTERESTS			

## Available upon request

#### INTERESTS

Scandinavian design, Knitting, Fashion & shoes, Travel & Backpacking, Iyengar yoga, Ice hockey (Member of the Melbourne Demons and the Nite Owls Ice Hockey clubs)