

Sharon Orgad.

Selected work

Digital content and branding

Get in touch

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Mt. Martha, VIC



Digital platforms
B2C eDM's & shop

designs to you

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25% OFF
selected styles

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Stock up on some stylish (and tax deductible) work essentials before the financial year comes to a close!

use code: **EOFY25**

Apply discount to your order

SHOP SCRUBS



SHOP MENS



AS REVIEWED BY YOU



I have just received my set of nursing scrubs and they are absolutely amazing! They are such good quality and extremely comfy, I would highly recommend these.

Olivia K.



You'll never look for a more affordable, comfortable pair of scrubs ever again.

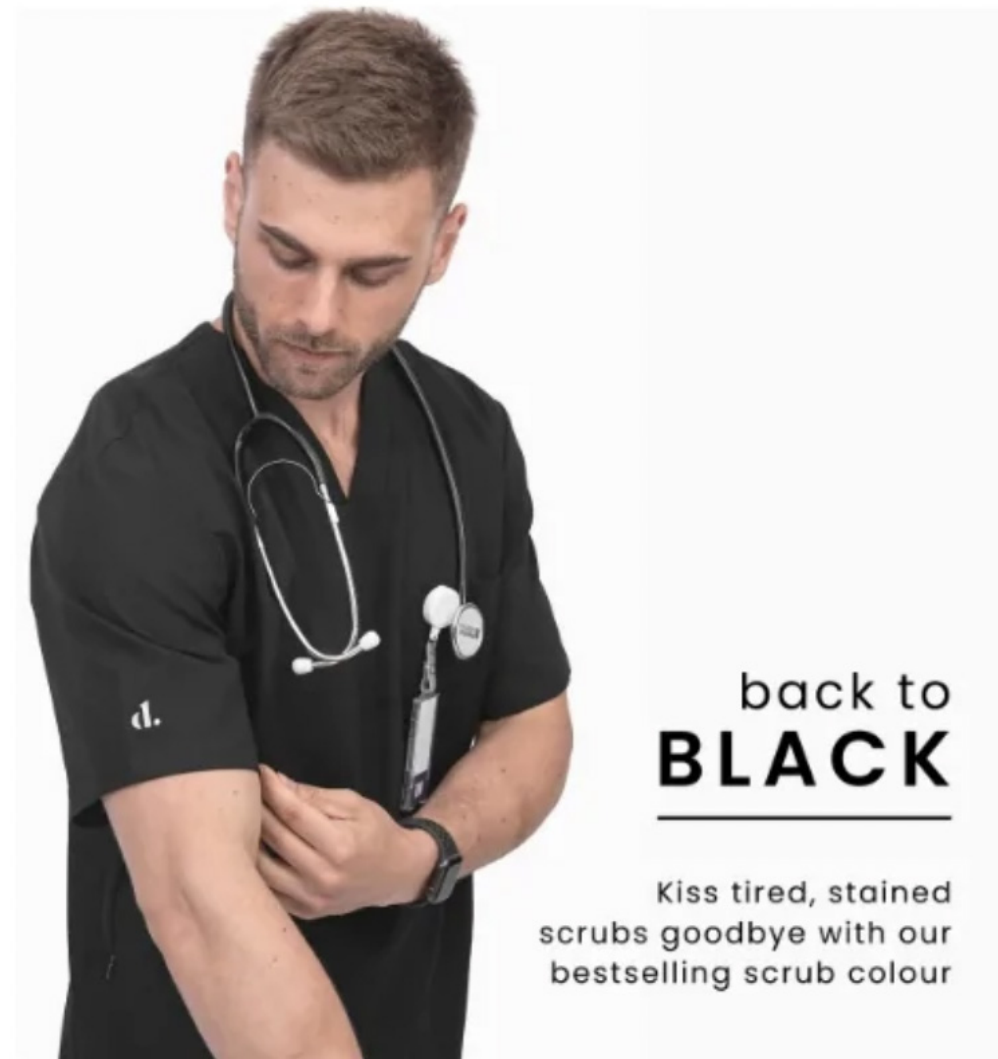
Leia C.

SHOP ALL SCRUBS



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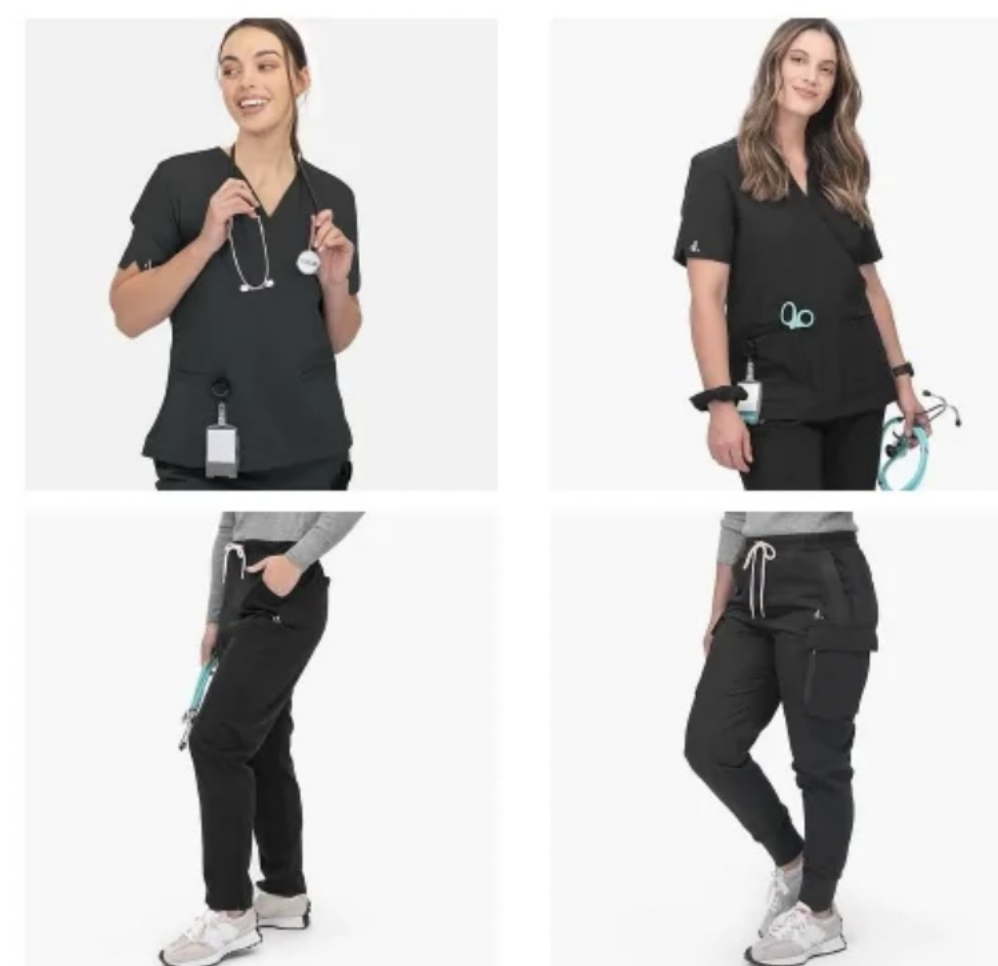
designs to you



Fade, odour and stain resistant, our Midnight Viroblock scrubs promise to keep you looking and feeling fresh no matter how long your shift is.

- soft touch
- 4-way stretch
- odour free
- breathable
- hypoallergenic
- easy care

SHOP MIDNIGHT



Free delivery in Australia for orders over \$350 | Log in or Create account | Cart | Search

designs to you

Women ▾ Men ▾ Scrubs ▾ Pharmacy ▾ Embroidery ▾ Students Contact

Free Scrubchie
With every order of scrubs - just add your favourite colour to your cart!
shop now

New arrivals

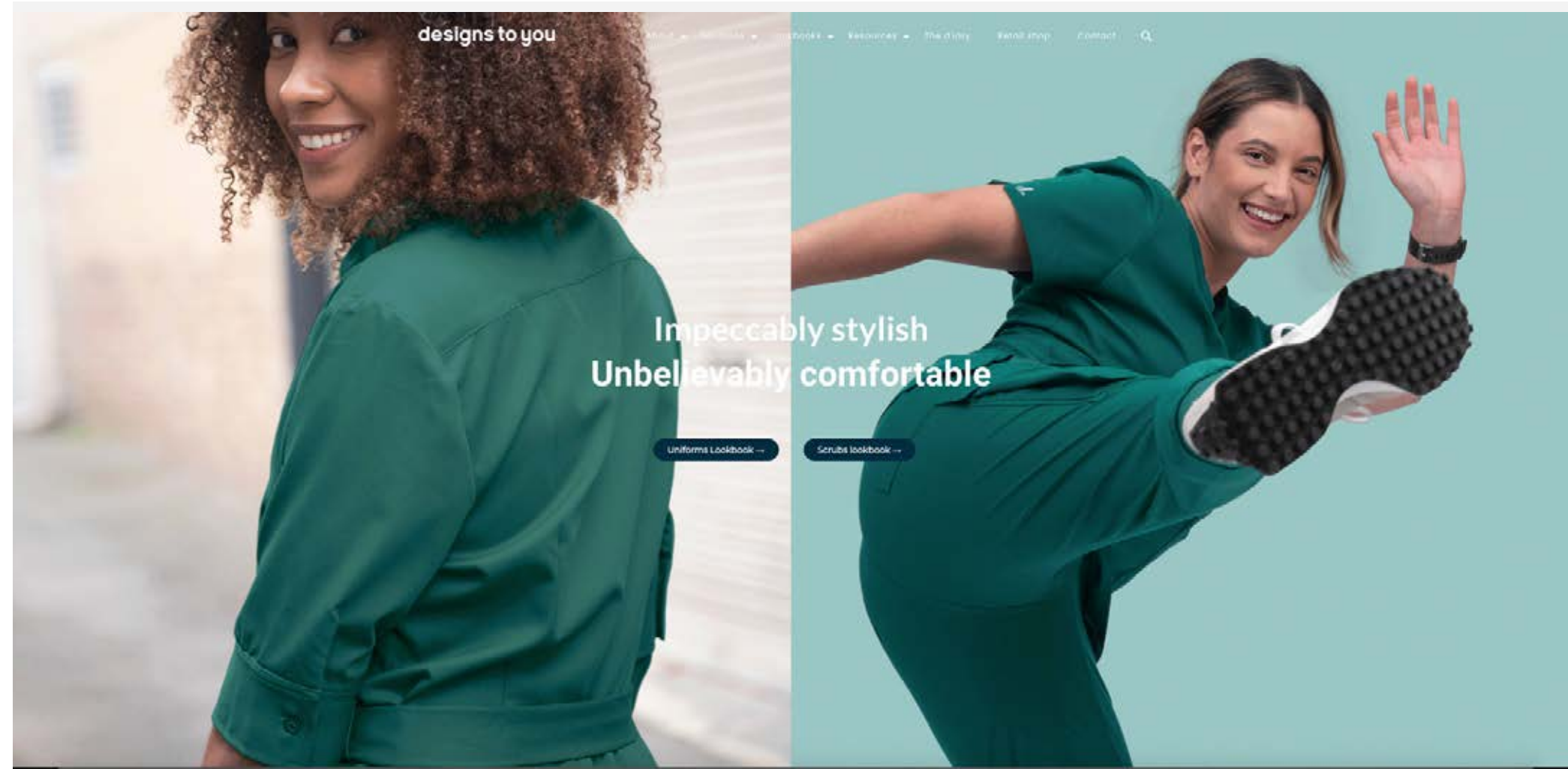
- Women's Viroblock modern scrub top - Watermelon \$49.50
- Women's Viroblock modern scrub top - Twilight Navy \$49.50
- Women's Viroblock modern scrub top - The OG \$49.50
- Women's Viroblock modern scrub top - Sangria \$49.50
- Women's Viroblock modern scrub top - Ocean \$49.50
- Women's Viroblock modern scrub top - Midnight Black \$49.50

about DTY
Designs To You is a proudly Australian supplier and maker of modern work uniforms.
Our goal is simple - to change the way it feels to wear a uniform.
That's why we're committed to crafting the most comfortable, stylish and innovative uniforms possible.
read more →

corporate website

delivery & returns

B2B website & eDM's



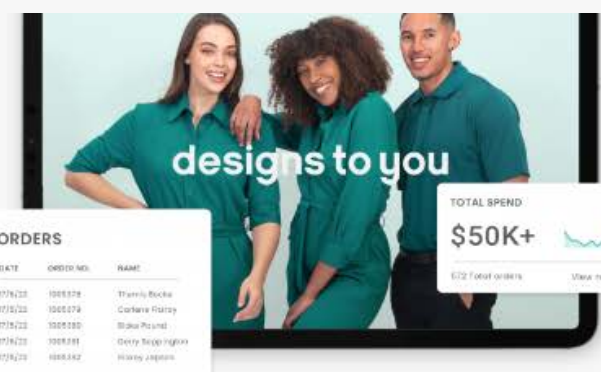
B2B UNIFORM SOLUTIONS

Our goal is to change the way it feels to wear a uniform.

- 01. Plan your uniforms**
With 20+ years of uniform expertise, we can work with you to plan, design and implement a uniform collection that your team will love. From concept to dispatch, we are ready to guide you every step of the way.
- 02. Manage your uniforms**
Our online uniform system and end-to-end service make it easy to manage your uniform program efficiently. With real-time reporting and automated processes you can save time and make data driven decisions.
- 03. Empower your team**
Give your team a better uniform experience with easy ordering, returns and exchanges, stylish designs, incredibly comfortable fit, inclusive sizing, innovative fabrics, and truly amazing customer service.

We take care of your uniforms while you take care of your business.

Our full service uniform solutions cover everything from design to dispatch, including production, wear trials, digital integration, optimising inventory and much more.



Uniforms with a difference

We specialise in the design, production and delivery of stylish, practical and incredibly comfortable uniforms, scrubs and workwear for the retail, trade and healthcare industries.

[Learn more →](#)

Digital uniform solutions

Our custom-built B2B online uniform system helps you easily manage your uniform program. Secure and fully customisable, it seamlessly controls the entire uniform lifecycle.

[Learn more →](#)

Uniform fulfillment & Logistics

We process and deliver uniforms for 50,000+ workers all over Australia and New Zealand. Real-time order status and email notifications keeps you updated about your order.

[Learn more →](#)

Uniform innovation & sustainability

We're leaders in sustainable uniforms. Our performance driven, innovative and sustainable fabrics are helping to create better uniforms not only for you, but for the planet too.

[Learn more →](#)

- >99.9% effective**
Rapidly destroys enveloped viruses and bacteria in minutes.
- Sustainable**
Made from naturally occurring and recycled materials.
- Hypoallergenic**
Dermatologically tested, self-sanitising and germ resistant on fabrics.
- Stay fresh**
Bacteria and pathogens are kept at bay so your scrubs stay fresh and odour free.

[Learn more](#)



Can scrubs really protect you from viruses?

The advancement of fabric technology has meant that clothing can protect us from more than ever before, including from the one thing health professionals desperately want to avoid – viruses.

[Read more](#)



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designs to you

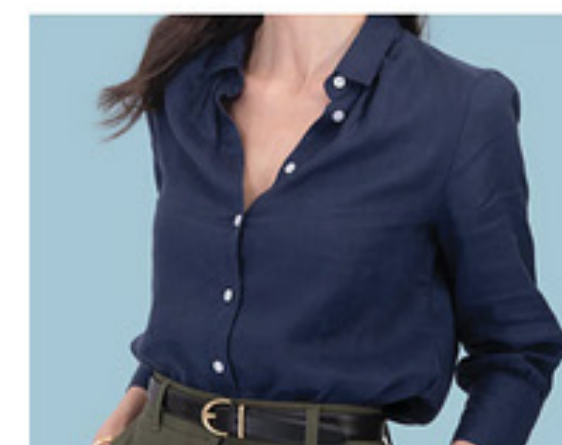


Our chinos are super comfy, modern looking, and don't fade like standard chinos.

But wait, there's more... Each pair is made with 12 recycled plastic bottles!

Saving the planet without lifting a finger? Now that's a superpower!

[Learn more >](#)



Option 2 Recycling

Did you know that your old unwearable uniforms can not only be made into fibre, yarn and new fabrics, but also upcycled into ceramic tiles?



Ready to retire your old uniforms?

Head to our blog to learn more about how you can do your bit to keep reusable textiles out of landfill.

[Read more...](#)



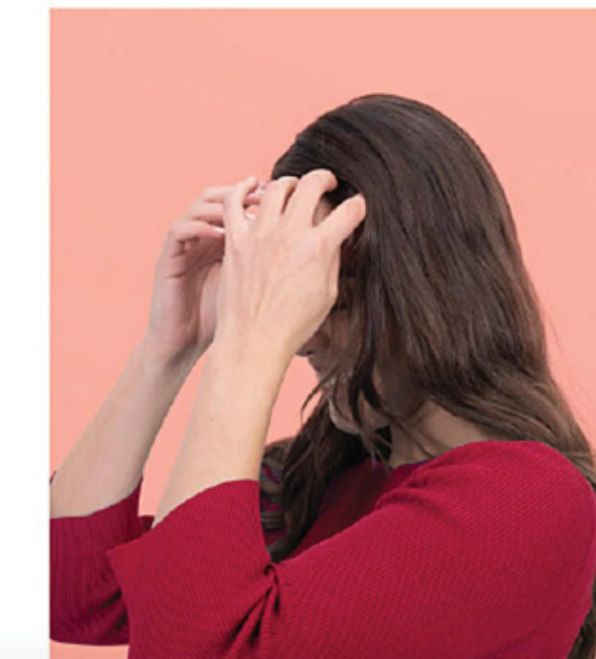
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designs to you



With 50+ Milano knitwear yarn colours to choose from, it's never been easier to add a pop of colour to your uniform collection.

[Show me the colours >](#)



#DTYFYI

Turning plastic bottles into uniforms with Repreve®

As part of our commitment to making sustainable uniforms, we've been proudly using Repreve® – an advanced recycled polyester fabric made from plastic bottles and other used materials – to make 20% of our uniforms since 2015.

Polyester might have a bit of a bad reputation, but it remains the most used fibre globally for good reason.

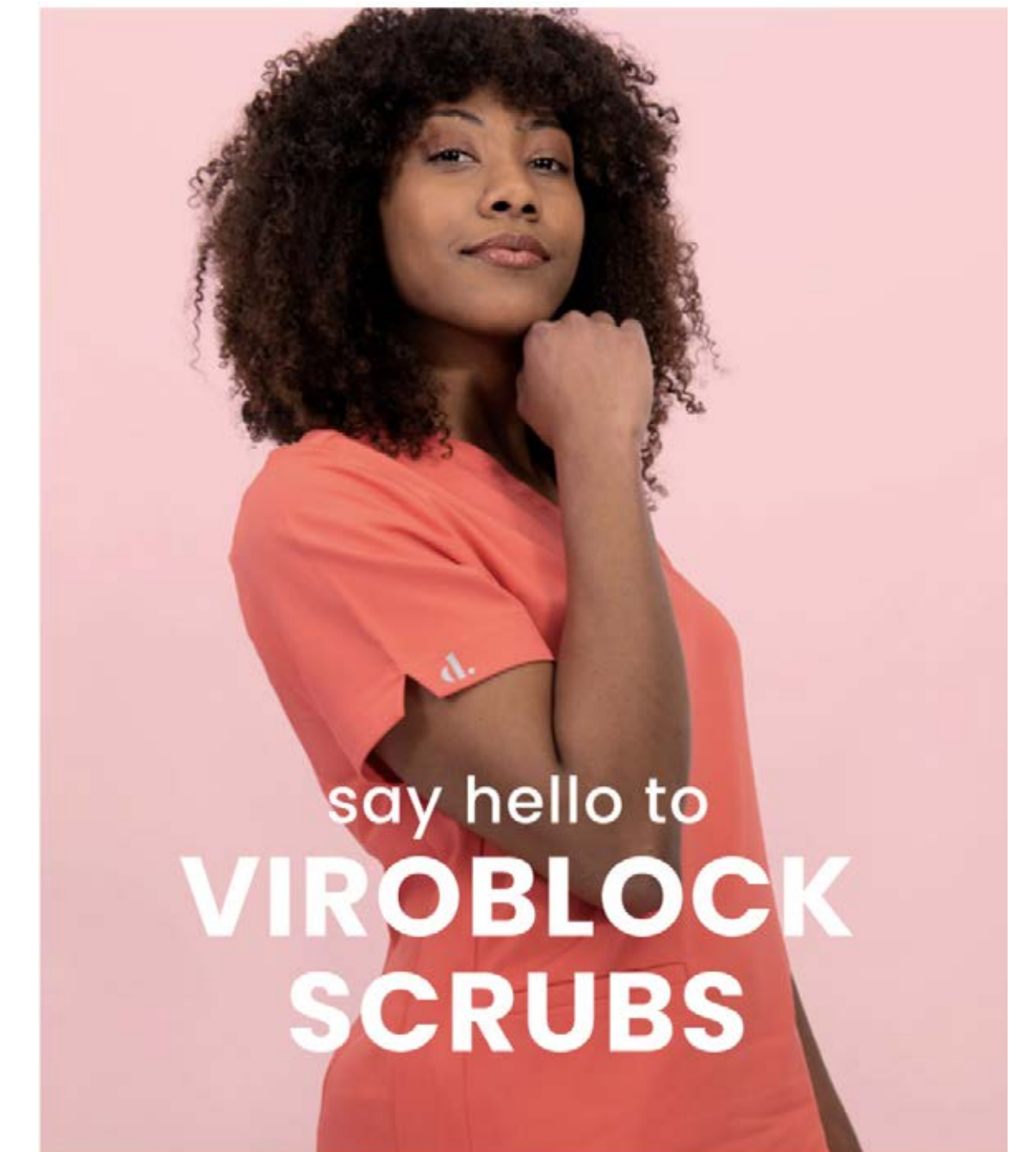
With the same high performance and durability properties as virgin polyester, but with a smaller carbon footprint, it's no wonder that recycled polyester is the fabric turning heads within the textile industry.

[Read more...](#)



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designs to you



Our new Viroblock scrubs are not only practical, durable, modern and super comfy, they are also the only scrubs in Australia made with Viroblock NPJ03 – An advanced antimicrobial technology that can rapidly destroy >99.932% of enveloped viruses and bacteria.



Crafted from a soft and breathable 4-way stretch

Branding

Brand & packaging development

designs to you

Typography

Poppins Regular

Aa

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

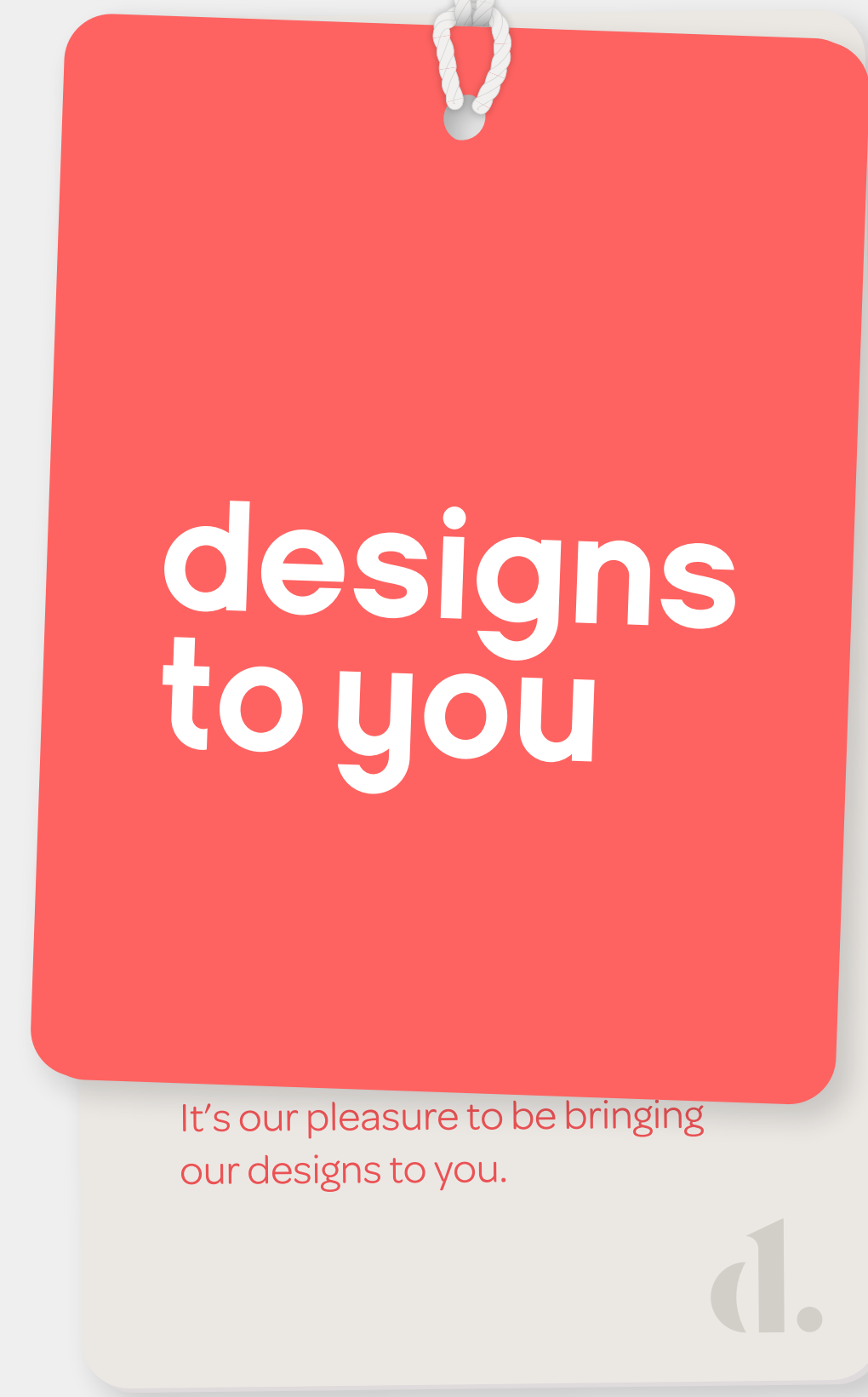
Logo mark

d.

Variations



Hang tag



Satchel



Thank you card



Digital platforms

Instagram feed, social media posts & ads

The screenshot shows the Instagram profile for 'designstoyou'. The profile picture is a dark circle with a white 'd.' logo. The bio reads: 'DESIGNS TO YOU Changing the way it feels to wear a uniform. Australian Owned & Operated #supportlocal Follow us & Share your #dtyfeels designstoyou.com.au'. Below the bio are six category icons: New, Your stories, Work life, How to wear, Scrubs, and BTS. The main feed shows a grid of 12 posts. The posts include: a woman in blue scrubs; a close-up of blue scrubs with the 'designs to you' logo and 'Azure New scrubs colour'; a woman in blue scrubs with a stethoscope; a smartphone displaying a 'Discount for your thoughts?' offer; a woman in green scrubs; a green infographic titled 'What Makes Viroblock Scrubs Better?' with icons for easy care, odour free, breathable, 4-way stretch, soft touch, and hypoallergenic; a woman in maroon scrubs; a close-up of maroon scrubs; a woman in maroon scrubs with 'SLIM LEG', 'POCKETS', and 'ANKLE SPLITS' labels; a red graphic with the text 'Changing the way it feels to wear a uniform' and '100% Recycled. 100% Recyclable.'; a woman in red scrubs; and a collection of red scrubs items including a top, pants, and a stethoscope.

This Instagram post features a woman in red scrubs with a stethoscope, smiling against a pink background. The text 'designs to you' is overlaid on the image. The post includes a quote from a user: 'designstoyou "The quality of the scrubs is amazing. They feel great against the skin and are very comfortable. I will definitely be recommending these scrubs to all my healthcare colleagues."' and a 'Boost post' button.

This is a sponsored Instagram post for 'Designs To You'. The text reads: 'I absolutely love these scrubs - the fit, the soft fabric, the pockets - they are so comfortable and look amazing!'. Below the text is a carousel of five product images: 'THE MODERN SCRUB TOP' (maroon, \$49.50), 'THE CARGO SCRUB PANT' (red, \$49.50), 'THE MODERN SCRUB TOP' (green, \$49.50), 'THE MODERN SCRUB TOP' (green, \$49.50), and 'THE MODERN SCRUB PANT' (blue, \$49.50). A 'Shop now' button is present. The post also shows 'Like', 'Comment', and 'Share' options.

This Instagram post is titled 'Is it hot in here?'. The text explains: 'We all have that one coworker who cranks up the aircon to Arctic levels, threatening to send the rest of the office into the beginning stages of hypothermia. And while we can't solve every workplace aircon dispute, we make uniforms that can help you adjust to changes in temperature by keeping you comfortable no matter what the thermostat is set to. TruTemp 365® is an intelligent thermo-regulating fabric that creates a microclimate between you and your clothes, helping to keep you warm when it's cold, or cool when it's hot. Sounds like technology from out of this world? Well, it kind of is...'. The post includes a link to a blog: 'https://lnkd.in/g/PKbuvz' and an image of an astronaut in a space suit. The caption asks 'What do astronauts and uniforms have in common?' and provides the URL 'https://www.designstoyou.com.au'. It shows '10 - 1 Comment' and 'Like', 'Comment', and 'Share' options.

This Instagram post is about sustainability. The text reads: 'As part of our sustainability journey, we're committed to minimising our use of virgin plastics. One way we're accomplishing this is by switching to 100% recyclable shipping satchels that are made from 100% recycled LDPE. Not only are the new satchels easy on the eyes, but they're also kinder for the planet - so now you can feel even better about your new uniforms! To learn more about our sustainability journey head to — bit.ly/3utKctA #sustainability #recyclablepackaging #uniformsupplier #DTYdifference'. Below the text is an image of a red shipping satchel with the 'designs to you' logo and the text '100% Recycled. 100% Recyclable.'. The post shows '5' likes and 'Like', 'Comment', and 'Share' options.